Corporate Social Responsibility

Corporate Social Responsibility has come into sharp focus in recent years due to civil society action in the developing world, shareholder expectations and a growing societal commitment to the duty of care. Many sectors, and those who invest in them, must deal with stewardship codes, sustainable development goals and the associated risks of fragile community dynamics. Understanding Corporate Social Responsibility has never been so important. Done well, it is a business enhancer that sets practitioners apart from competitors and energises host societies. On the other hand, companies that get CSR strategy wrong can incur enduring damage. This guide sets out the key CSR themes to consider:
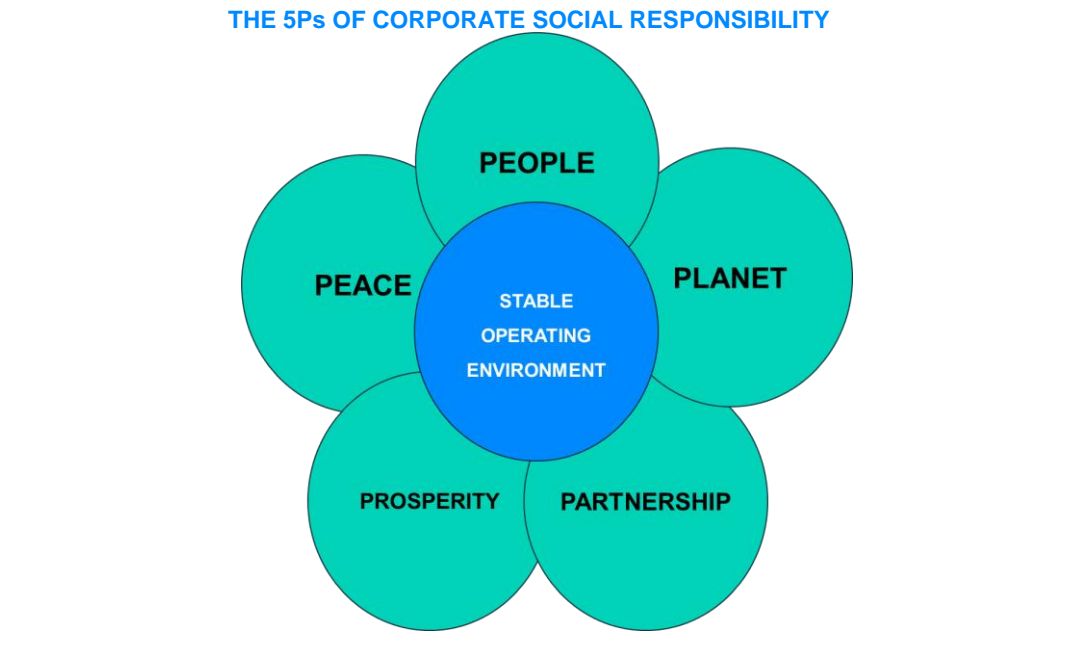
1 PEOPLE

- Gender and inclusivity
- Ethnicity, indigenous, vulnerable minorities
- Political and religious affiliation
- Community health and safety
- Workforce, contractors and suppliers
- Invitation to tender requirements
- Training and monitoring
- Commissioning and operational readiness

2 PLANET

- Use of water
- Use of land
- Eco-systems and biodiversity
- Power, emissions and pollution

3 PARTNERSHIP

- Engagement with local communities
- Local government
- Central government
- EPCM and affiliates
- Working with government: legal structures and agreements
- The role of state security

4 PROSPERITY

- Project economic and financial benefits
- Business integrity

5. PEACE

- Conflict potential with communities and stakeholders
- Use and role of private/public security.
- Corruption and ethics
- Human rights
- Respect for rule of law

STRATEGY
Policy, concept, principles, planning and implementation:
- Alignment with business objectives and deliverables
- Organisation and management's roles, responsibilities
- Media policy
- Due diligence
- Community and civil society engagement
- Securing facilities and systems against identified risks. Protection, Deterrence and Acceptance.
- Definition, design procurement and support
- Business continuity
- Counter corruption
- Incident and emergency management and crisis response
- Logistics and supply chain - - the detailed organization, implementation and security of a complex operation
- Planning, execution and implementation
- Internal investigation

THE 5Ps OF CORPORATE SOCIAL RESPONSIBILITY

PEOPLE · PLANET · PARTNERSHIP · PROSPERITY · PEACE · STABLE OPERATING ENVIRONMENT

HUMAN RIGHTS

- How they impact the project
- Understand community dynamics
- Good practice human rights requirements as applied to the project
- Implementation
- Bringing security and human rights together
- Monitoring and evaluation
- Operational readiness reviews

RISK ASSESSMENT
- Multi-departmental approach
- Interconnected risk management method
- Environmental, social, security, impact assessments

GRIEVANCE MECHANISM
- Plan of how to respond when things go wrong with the local community

INFORMATION COORDINATION

- Understand indicators and warnings
- Prevent threats before they materialise
- Manage information feeds
- Community, government, workforce and peer input

COURSES

- Corporate Social Responsibility
- High Performance Leadership
- Fast Track to Leadership
- Project Management
- Stakeholder Management
- Procurement and Supply Management
- 3 Day MBA in Energy in Transition
- Project Governance

OTHER WBC GUIDES

- The Business Case
- Business Writing
- Industry specific guides

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